

## Tenby Juniors Join Fairtrade Football Campaign

Tenby Juniors kicked off keen support of Fairtrade football, joining two other schools in the county, with Sharron Stokieshazer Hardwick's Fair Trade in Football Campaign.

Fairtrade Wales' Sharron Hardwick led a Tenby Juniors assembly about football production in Pakistan, teaching how the 35 million footballs produced each year are often made by workers who receive as little as 22p per football: "This miniscule wage does not meet basic needs; forcing families to keep their children out of school to make footballs. Comparing this to Premiership footballers' wages, and even my own wage from Stoke City Football Club, it is just not fair – that is why I have launched this campaign."

Fairtrade provides fairer, living wages for workers; ensuring children attend school, monitoring work conditions, using practices best for the environment. Fairtrade also provides a community premium, which can be used to build community facilities such as improved sanitation, health care and education.

Pupils and teachers responded positively to Sharron's Fairtrade in football challenge, deciding to buy Fairtrade footballs for the school from now on, with many pupils requesting to make orders too. Head Mistress Mrs Llewellyn, supported by class teacher Nancy Dowell, is keen that Tenby Juniors become a Fairtrade school saying: "As a school we have been talking about children's rights; every child should have the right to a decent education. We are keen to uphold justice and fairness, I encourage everyone to buy Fairtrade, making a difference to other people's lives"

As part of her campaign Sharron, presented a new Fairtrade football to Tenby Junior Sport's Ambassador. She is looking forward to the school's continued support, especially after meeting a member of the PTA who is in talk about using Fairtrade footballs in their 5 A Side tournament this year: "I was so encouraged by the enthusiasm of the pupils and staff in Tenby Juniors School. When Mrs Llewellyn asked who would like to support Fair trade in Football, everyone's hands went up, including the teachers! Their support is changing people's lives for the better."

If you would like to support Sharron Stokieshazer Hardwick's Fair Trade in Football Campaign please join on Facebook [www.facebook.com/groups/306309052733859/](http://www.facebook.com/groups/306309052733859/)

You can buy Fairtrade footballs at [www.thefaircorp.com](http://www.thefaircorp.com) or <http://www.thefairtraderscooperative.co.uk/>

For a Fair Trade Wales visit please contact by email [schools@fairtradewales.com](mailto:schools@fairtradewales.com)

